



# SAVERAH WOMEN IN BUSINESS

AWARDS UK

Saturday 11th February



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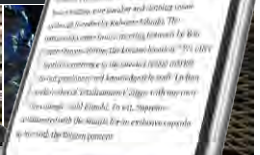


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2019



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# WELCOME



## **SAVERAH WOMEN IN BUSINESS**

AWARDS UK

Esteemed guests, we thank you for attending Saverah's inaugural Women in Business Awards to celebrate the ambition, creativity, and resilience of British Muslim female entrepreneurs.

It is a testament to a flourishing sector that we received such a huge response to the 2023 Awards. More than 200 unique and thriving businesses entered their nominations, and 90 companies were shortlisted as finalists. Given the incredible talent on display, the judges were certainly faced with some tough decisions in the shortlisting process.

Tonight's ceremony showcases the work of these pioneering female entrepreneurs, their challenges,

and their success stories. Above all, the awards set out to recognize the outstanding contributions made by an expanding community of driven Muslim females in the UK.

Entrepreneurship forms an integral part of our lives and contributes to the development of communities. Given today's rapidly advancing technology, there has never been an easier time for Muslim women to establish a business regardless of age, education, or background. For example, the contribution to the annual economic output in the UK by women-led small and medium-sized enterprises stands at £85 billion. British Muslim women are cementing their mark towards this figure.





Succeeding across sectors from fashion, beauty, retail, education, and health amongst others, Muslim female entrepreneurs are a growing economic force to be reckoned with, fuelling innovation, growth, and job creation. Leading with enthusiasm, they demonstrate that taking action combined with faith can turn a dream into reality. They show the world a Muslim woman can fulfil the duties of a daughter, sister, wife, and mother while also running a highly successful enterprise.

It is within this scope the Saverah Women in Business Awards provides a platform to champion female entrepreneurship.

Saverah Events is the official organiser of the Women in Business

Awards, Saverah Women Expo, and the Urban Muslim Woman Show. Alongside recognition of exceptional female accomplishments, Saverah presents excellent networking opportunities to foster a support system to help women overcome limitations and take risks in entrepreneurship. We seek to ensure business done well by Muslim women is recognised as a force for good.

On this note, we ask this evening's guests to join us in congratulating all those who entered their business for consideration. You are all winners and a great inspiration to us all.

**Saverah Team**



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# FOREWORD



**THE HON BARONESS UDDIN**

Member of the House of Lords

Women's economic emancipation is the most powerful tool of empowerment. The women nominated are a credit to our nation, their ingenuity in merging business with valuing community is a source of pride for us all.

It has been an honour to chair the Judges Panel for Saverah Women in Business awards. The Award highlights the immense diversity of Muslim women entrepreneurs and acknowledges with gratitude their achievements and contribution which benefit not only the UK economy but also wider society.

I am grateful to the Saverah team and the Judges for their industrious and enterprising efforts in honouring Muslim Business Women





# FOREWORD



UMER SULIMAN

Global Head of Risk at Wahed

At Wahed, we are dedicated to providing ethical and accessible investment solutions for all. As proud supporters of the Saverah Women in Business Awards, we celebrate the exceptional achievements and contributions of British Muslim women in the business sector. These awards recognise their vision, resilience and success, inspiring the next generation of female leaders and driving progress towards a more diverse and inclusive economy.

# PROGRAM

7:00 pm

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Recitation by Maryam Jazeem  
Welcome by Dr Myriam Francois  
Speech by Aishah Bushra, Wahed  
Awards Ceremony

8:00 pm

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Performance by Safe Adam  
Starters  
Awards Ceremony

9:00 pm

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Penny Appeal  
Main Course  
Awards Ceremony

10:15 pm

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Desserts  
Tea/Coffee  
Networking



HOST  
Dr Myriam Francois



PERFORMER  
Safe Adam



RECITER  
Maryam Jazeem



## JUDGES



THE HON BARONESS  
UDDIN  
Chair of Judging Panel



NOHMAN AHMED  
Co-founder  
Crep Protect



SOHAIL ALI  
Co-founder  
Chaiiwala



# JUDGES



**RIDWANA  
WALLACE-LAHER**

Senior Director of Growth  
Penny Appeal



**OTHMAN SHOUKAT**

Investment Director at  
Salonica Maroon



**PINKY LILANI CBE DL**

Founder and Chair  
Women of the Future



**JULIE CHEN**

Co-founder and CEO  
The Cheeky Panda



**ANJUM KHAN**

Director of Asian Business  
Chamber of Commerce



**SAEEDA AHMED**

Founding Director  
Education Partnerships UK



**DR HUSNA AHMAD OBE, PHD**

CEO of Global One 2015, Secretary General of the World Muslim  
Leadership Forum



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# FINALISTS

## START-UP Business of the year

ASH FAMILY LAW

BABY LIKES

FOOD SOUQ

HOMEKOOC

IFC TRAINING & CONSULTING

ITS HALAL

OUR TIED CAMEL

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## MICRO Business of the year

AYESHA ZIYA

LANUUK

NUQI COSMETICS

ONCE UPON A DUA

POWER OF VOICE ACADEMY

SALAM OCCASIONS

WHOLISTICAL

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# FINALISTS

## SME Business of the year

AL IMAN INSTITUTE

ARC MANAGEMENT

FW BEAUTY

L'ATELIER GREEN PARIS

THE DESI DOLL COMPANY

THE LITTLE ACADEMY DAY NURSERY

UNLOCKING LANGUAGE

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## GROWING Business of the year

ABBEY LAW

AL IMAN INSTITUTE

MUBARAK LONDON

ONCE UPON A DUA

ROTI BOX

THE DESI DOLL COMPANY

UNLOCKING LANGUAGE

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# FINALISTS

## FAMILY Business of the year

A & S CYCLES

HALAL TRAVEL GUIDE

JTAI BEAUTY

MUBARAK LONDON

NEW POLLARD

THE SWEETLICIOUS GROUP

UMMAHCELEBRATIONS

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## FOOD & BEVERAGE Business of the year

ART OF CHAAT

BABY LIKES

BAKES BY HIMA

NOURISH HALAL

RUH

SWEET LOUNGE GROUP

THE DATERY

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FINALISTS

## PROFESSIONAL SERVICES

Business of the year

ABBAY LAW

ASH FAMILY LAW

ASIANS UK

BARAKA CERTIFIED TRANSLATIONS

CAMFORD MEDICALS

HARRINGTONS LEARNING CENTRE

SAIRA MAJID ACCOUNTANTS

SYED PR & PUBLISHING

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## CREATIVE

Business of the year

GOLD DUST MEDIA

LITSPEEL

STUDIO NOOR ANISA

SUGAR SPRINKLE CAKERY

THE DATERY

WAW CREATIVE ARTS

XPERIENCE PAKISTAN

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DESIGN



# FINALISTS

## HEALTH & WELLNESS

Business of the year

---

AYESHA AHMAD PERSONAL  
TRAINING FOR WOMEN

BARAKAH'S DOULA

EVOLVE CYCLING CLUB

HOLISTIC PINCUPS

KZ ORGANICS

LC FITNESS

NUTRALEYA

## FASHION

Business of the year

---

ANAYAH JEWELLERY

CHENILLE BOUTIQUE

GEMIMAS DIAMOND JEWELLERY

LANUUK

NAIKA OF LONDON

NEA WEAR

SEEMA SAREES

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## BEAUTY Business of the year

DELHICIOUS BODY

ESQUE PARFUM

FW BEAUTY

HAIR & GRACES

HENNA BY AISHA AHMED

JTAI BEAUTY LTD

SOLO SKIN LONDON

# FINALISTS

## PROMISING Business For 2023

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HOPE BEREAVEMENT SUPPORT

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SUNNAH BEAUTY LONDON

ZECO

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Village

## DIGITAL Business of the year

ANAYAH JEWELLERY

ESSENCE CREATIVESTUDIO

IMAAAN KIDZ

MUBARAK LONDON

MUSLIMAH

ROTI BOX

TEACH ME ISLAM

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# FINALISTS

## SOCIAL MEDIA Business of the year

CHINUTAY

HAWA MULTICULTURAL SERVICES CIC

LADY ESHA

LIFESTYLE CHANGE

SABA AZAM

SAFIYAH TASNEEM

## YOUNG BUSINESSWOMAN of the year

Zakia Ashraf - ARTBYZAKIA

Javeria Sheikh - CHAI PAANI

Aliza Ayaz - CLIMATE ACTION SOCIETY

Saira Hussain - HAD & CO

Aysha Ingar - MUSLIMAH

Nabeela Raza - TEACH ME ISLAM

Zaynah Ashraf - ZAYNAHRT

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## BUSINESS EMPOWERING Women of the year

ALBUROUGE COMMUNITY INTEREST COMPANY

EMPOWERED WOMEN NETWORK

GIFT WELLNESS

HAWA MULTICULTURAL SERVICES CIC

IFC TRAINING & CONSULTING

PINK DIAMOND MARTIAL ARTS

THE MUSLIM WOMEN TRAVEL GROUP

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FINALISTS

## BUSINESSWOMAN of the year

Ayesha Ziya – AYESHA ZIYA

Farrah Azam – FARRAH AZAM

Zareen Roohi – GIFT WELLNESS

Sophia Choudry – ROTI BOX

Sarah Kaiser – SARAH ARTISTRY

Greta McDonald – SWEET LOUNGE GROUP

Farzana Rahman – THE DESI DOLL COMPANY

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SAVERAH WOMEN IN BUSINESS | AWARDS UK

# GRAHAM LAYTON TRUST

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SAVERAH WOMEN IN BUSINESS  
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*Best Wishes to all the Nominees*



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